# Grigoriy Dobryakov | Technical Project Manager, Software Architect

# SUMMARY Charismatic leader with over 15 years' experience in web industry including project management, people management, architecture designing, devops, and coding. Have entrepreneurial experience and highly efficient remote work experience. Now I'm looking for an IT startup or growing company developing SaaS/Cloud product.



PROFESSIONAL	Project management
SKILLS	Keeping clear product vision to accomplish the company goals;
	Designing lightweight, nice and scalable solutions, and launching it in-time;
	Negotiating with customers, participating in and improving communication processes.
	People management
	Attracting and inspiring excellent team players, and lead them to the goals;
	Leading the process of screening, interviewing, hiring, motivation, termination;
	Engineering
	Building and maintaining environment (infrastructure, CI, deploy, monitoring);
	Working alongside with developers in monolithic as well as microservices architecture;
	Operating with Ruby/PHP, PostgreSQL/MySQL, Docker, Linux, AWS.
PERSONALITY	Strong leader by nature, have entrepreneurial mindset, broad-minded;
	Systematic problem-solver, process-oriented, focused on continuous improvement;
	Advanced soft skills and experience in leading the discussions and closing the deals.
EXPERIENCE	Product Manager, Software Architect at PersonaClick [REMOTE WORK]
	2018 — 2019
	PersonaClick is a full-stack platform of personalization solutions to boost revenue
	and engagement throughout the customer journey. HQ is based in Turkey.
	Situation: legacy 5-years-old product, big technical dept, bad designed infrastructure,
	small set of features and hardware overloading.
	Task: improve the situation, development process and system stability.
	Action: rotate the team, improve the deploy system, setup the tools for infrastructure
	orchestration, monitoring and profiling. Find the bottlenecks and oversaw its fixing.
	Design and implement new search, new recommendation algorithms, and new image
	processor to beat the competitors and bring more functionality to customers.
	<b>Result</b> : product became stable, the cash flow revived, customers sent us a gratitude.

# Cofounder, VP of engineering, Software Architect at Kvakka [REMOTE WORK]

# 2015 — 2018

<u>Kvakka</u> is a social network, dating service and trade platform for the fans of board games. The company has offline shops in 5 largest towns in the country, single online shop, many playgrounds and own factory in the board games industry.

**Situation**: I was invited as a co-founder, software architect and team lead. **Task**: build the project from the ground up.

Action: designed and implemented first version from the ground up. Implemented automated testing, continuous integration, and deploy processes. Built the team and managed the tasks. Maintained the business and technical needs as the project evolves. **Result**: the project was launched and operating successfully.

# Project Manager, VP of Engineering at ERA HPC Distribution

# 2014 — 2015

Era is the largest supplier of household chemical goods and retail network with more than 150 shops, and it has own data-center with Oracle, BI and SAP software. **Situation**: I was invited to build a separated development department inside company. **Task**: build web-development department, hire the team and setup the processes.

Actions: formed two workgroups, implemented infrastructure and necessary tools for development, testing and deploy. Developed data exchange system between web and SAP subsystems, and business process management system for internal purposes. Designed and oversaw the creation of universal system for input and store unstructured information about company's products.

Result: the projects were launched and operating successfully.

## VP of Engineering, Software Architect at Sprinthost

## 2014 — 2015

Sprinthost was a hosting company and had about 50k customers.

Situation: I was invited to build a local analogue of Amazon Web Services (AWS).

**Task**: lead the web-development department, enlarge the team, setup the processes, design the software architecture and build the product.

**Actions**: build the workgroup. Implemented the deployment processes. Organized the fail-save operations with DNS servers for the customers. Designed and implemented high-performance, fault-tolerant computing platform on microservices architecture which provided the set of operations with virtual machines, databases and websites. **Result**: my work became a foundation for the next company's products.

#### Head of External API Department at FotoStrana

#### 2012 — 2013

<u>FotoStrana</u> is a big dating platform and social network website (like Facebook). It is highload web project, has about 40M users, and is located at 200+ hardware servers. **Situation**: the external API had no control and became unusable. The company received the lot of complains from the partners — developers of external applications and games. **Task**: improve the situation, take control over the API's changes, help the partners to integrate faster, and grow the community.

Actions: while providing the automated testing skills to the development team, I took control over the API changes and stabilize it. I designed, developed and implemented the automatic testing system for the whole product. Improved the communication processes with partners and build a public community. Designed and implemented a next generation of the API providing better functionality to developers.

**Result**: the problems in the API's backward compatibility became visible before deploying to production. The team learned how to write testable code. The product became stable.

#### CTO at UMI.CMS

#### 2010 — 2012

<u>UMI.CMS</u> is a developer of the b2b software product which helps companies to create e-commerce websites. It had about 50k customers and 1500 partners.

**Situation**: the company stuck in the legacy and wanted to make a big step changing the business model from downloadable-box to the scalable SaaS model.

Task: lead the changes. Reform the stuff, product, processes, and way of thinking.

Actions: rotated the team. Formed and implemented complete production cycle from collecting requirements to testing, publishing and support new versions. Provided and maintained all necessary infrastructure including office equipment, test farms, infrastructure, telephony, up to electrical communications and water supply. Made the old product the reliable foundation for new separated SaaS branch.

**Result**: the company revenue increased by 50% first year, and up to 1.5M customers now.

#### Founder at Own business [REMOTE WORK]

#### 2008 - 2010

Have got an experience as entrepreneur in the adult entertainment industry. Situation: the global financial crisis caused the country's economy to be frozen. Task: get a passive income.

Actions: hired a small remote team and built a network of 50 content websites. Built a system to manage content updates from 300+ suppliers and publish it to our network. Implemented an analytic/recommendation system to track user's preferences and sell them must relevant content with own cross-site advertising platform. **Result**: have got a 20% revenue over two years.

#### **VP of Engineering at Artics Internet Solutions**

#### 2007 - 2008

Artics was a leading full-service web agency in Russia and contained a web development department. At present time Artics is focused on developing its own software for RTB. **Situation**: the company wanted to grow and open the new branches in other cities. **Task**: lead the web development department.

Actions: engaged in development, management, finance planning and interaction with the business units (departments) in other cities. Worked as a Project Manager

on agency's projects. Developed workflows for programming, testing, and postproduction support for customers.

Result: we have implemented and launched several projects to market's leaders.

## Head of Development, Lead Developer at SPN Digital Media

# 2006 — 2007

SPN Ogilvy / Digital Media was one of the oldest and largest communication agencies since 1990. It had the first place in National ranking communications companies.Situation: the company wanted to create set of websites for its own products.

Task: build and lead the web development department.

Actions: formed the team from the ground up. Developed own content management system specially designed for media-content (hyperlinked database of persons, facts, text and visual information). Oversaw the creation of 6 web sites for offline magazines. **Result**: all projects were launched in-time.

#### VP of Engineering at Infobox

### 2004 — 2006

Infobox is a hosting company founded at 2002 and contained a web development department. Now has Gold certificate from Microsoft in the hosting industry.
Situation: the company needed a technical manager to lead the development and help the sales department to operate with complex requests from customers.
Task: lead the web development department.

Actions: staged the processes of development, documents flow and sales. Directly managed project development. Participated on pre-sales phase, prepared a documentation and oversaw the creation of the projects. Trained sales managers. **Result**: all projects were launched in-time, customers sent us a gratitude.

EDUCATION	ITMO University (Saint Petersburg National Research University of Information Technologies, Mechanics and Optics) 1998 — 2004 Master's degree in Computer Technologies and Control Systems. Germany's Anabin rating H+	
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